



# Tutorial

How to creates products having  
barcodes on Amazon

(with or without variants)



# Here is my product !

How to structure well a product sheets ; **having unique SKU, SKUs are mandatory**, and **official GS1 barcodes**. Read this [blog post](#) about this topic.

The screenshot shows the Amazon Seller Central interface for editing a product listing. The left sidebar contains navigation options: Home, Orders, Products (with 'All products' selected), Transfers, Inventory, Collections, Gift cards, Customers, Analytics, Marketing, Discounts, and Apps. Below these are 'SALES CHANNELS' including Online Store, Instagram, Facebook Shop, and Buy Button. The main content area is titled 'Products' and 'Revitalising Moisturiser'. It includes a 'Title' field with 'Revitalising Moisturiser', a 'Description' field with a rich text editor and the text: 'An everyday moisturiser that brings life to dull, dry skin, promotes skin regeneration, helps prevent spots and acne and minimises fine lines and wrinkles. The easily-absorbed formula will leave your skin looking healthy and vibrant, and smelling of MESOA's unmistakable spicy, citrus scent.' Below the description is a 'Media' section with a product image and a 'Media' placeholder. At the bottom is a 'Variants' section with a table showing two variants: 50ml and 100ml.

Size	Price	Quantity	SKU
50ml	£ 14.49	218	MOIST
100ml	£ 23.99	322	MOIST100

And its variants, SKU and barcodes

The screenshot shows the 'Bulk editor' interface for the product variants. It displays a table with columns for Title, SKU, Price, Compare at price, and Barcode. The table contains two rows of data for the 50ml and 100ml variants.

Title	SKU	Price	Compare at price	Barcode
50ml	MOIST	£ 14.49	£	5060484150290
100ml	MOIST100	£ 23.99	£	5060757940016

# Create a collection

... matching products from the same family ;



< Collections

## Moisturiser

View More actions

Created Moisturiser

[View on your online store](#) or [create another collection](#).

### Conditions

Products must match:  all conditions  any condition

Product title contains Moisturiser

Add another condition

### Products

Sort: Best selling

-  Moisturiser & Exfoliant  
Unavailable on Click & Drop app
-  Revitalising Moisturiser  
Unavailable on Click & Drop app
-  Beard Oil & Moisturiser  
Unavailable on Click & Drop app

### Facebook Shop

- Facebook Shop is not connected. Connect your account to use this sales channel. [Learn more](#)

Show 5 more channels

### Collection image

Add image

or drop an image to upload

### Theme templates

Collection template

collection

The template customers see when viewing this collection in your store.



# Select the collection in App > Workflow

Collections should appear after a while, maximum 5 minutes.

Select here the collections your created and save the configuration.

The screenshot shows the Amazon Integration Plus interface. The top navigation bar includes 'Dashboard', 'Connect', 'Workflow' (selected), 'Rules', 'Models', 'Actions', 'Reports', 'Roadmap', and 'Help'. The right side shows 'UK Account' and 'by Common-Services'. The left sidebar is titled 'Workflow' and 'Configure behaviors'. The main content area is titled 'Collections' and contains the following elements:

- Navigation tabs: Features, Platforms, Inventory, Orders, Products, Locations, Collections (selected).
- Instruction: 'Select the collections to publish on Amazon'.
- Checkbox: 'Use all collections' (unchecked).
- Selected collections: Moisturiser X, Shop X, All X, All Products X, Beard X, Face X, Gift Products X.
- Search bar: 'Bags, Amazon - Shoes, Clothes Collection'.
- COLLECTIONS list:
  - Beard
  - Face
  - Gift Products
  - Home page
  - Moisturiser (highlighted with a green box)
  - SHOP
  - You may like...



# Import you inventory manually

Shopify inventory is fully updated every 4 hours, you will save time by importing them manually

Actions > Operations > Full inventory > Execute

The screenshot shows the Amazon Seller Central interface. The top navigation bar includes 'Dashboard', 'Connect', 'Workflow', 'Rules', 'Models', 'Actions', 'Reports', and 'Roadmap'. The 'Actions' tab is selected. Below this, the 'Operations' section is active, with sub-tabs for 'Catalog', 'Orders', 'Feeds', 'Operations', 'Scheduler', and 'Failures'. A light blue informational box titled 'Manual operations' states: 'All operations are triggered automatically by the scheduler. However, here, in case of need, you can for one task.' Below this, a list of operations is shown. The first operation, 'Full inventory import from Shopify', is highlighted with a red rectangular box. To its right, there is a button labeled '> Execute' with a mouse cursor clicking on it. Other operations include 'Update inventory from Shopify', 'Receive complete inventory from Amazon' (with a 5:04 timer), 'Receive partial inventory from Amazon', and 'Receive orders from Amazon' (with a 2:43 timer).



# Wait for the import to be done...

Amazon Integration Plus by Common-Services

Dashboard Connect Workflow Rules Models **Actions** Reports Roadmap Help Admin

Catalog Orders Feeds Operations **Scheduler** Failures

Search items  Search

✓	Select	Select	Select	Title			Refresh
✓	Shopify	Inventory	Update	Update inventory from Shopify every 5 minutes	Wed, Apr 8, 2020 10:53 AM	58 seconds ago	View
✓	Amazon	Inventory	Import	Receive complete inventory from Amazon every hour	Wed, Apr 8, 2020 10:47 AM	6 minutes ago	View
▶	Shopify	Inventory	Import	Full inventory import from Shopify	Wed, Apr 8, 2020 10:51 AM	2 minutes ago	Processing
✓	Amazon	Feeds	Check	Check feed submission result every 5 minutes	Wed, Apr 8, 2020 10:50 AM	3 minutes ago	View
✓	Amazon	Inventory	Send	Send inventory to Amazon every 10 minutes	Wed, Apr 8, 2020 10:50 AM	3 minutes ago	View
✓	Amazon	Orders	Import	Receive orders from Amazon every 20 minutes	Wed, Apr 8, 2020 10:50 AM	3 minutes ago	View
✓	Shopify	Inventory	Update	Update inventory from Shopify every 5 minutes	Wed, Apr 8, 2020 10:48 AM	5 minutes ago	View
✓	Amazon	Dashboard	Update	Update dashboard	Wed, Apr 8, 2020 10:47 AM	6 minutes ago	View
✓	Amazon	Inventory	Update	Receive partial inventory from Amazon every 10 minutes	Wed, Apr 8, 2020 10:47 AM	6 minutes ago	View
✓	Amazon	Feeds	Check	Check feed submission result every 5 minutes	Wed, Apr 8, 2020 10:45 AM	8 minutes ago	View

Showing 10 Items



# Create a matching group

Matching group allows you to group products, it allows to refine your collection selection.

Go to Models > Matching Group

Amazon Integration Plus by Common-Services

Dashboard Connect Workflow Rules **Models** Actions Reports Roadmap ... Amazon Australia

Matching groups Models Overrides Mappings ?

Amazon.com.au

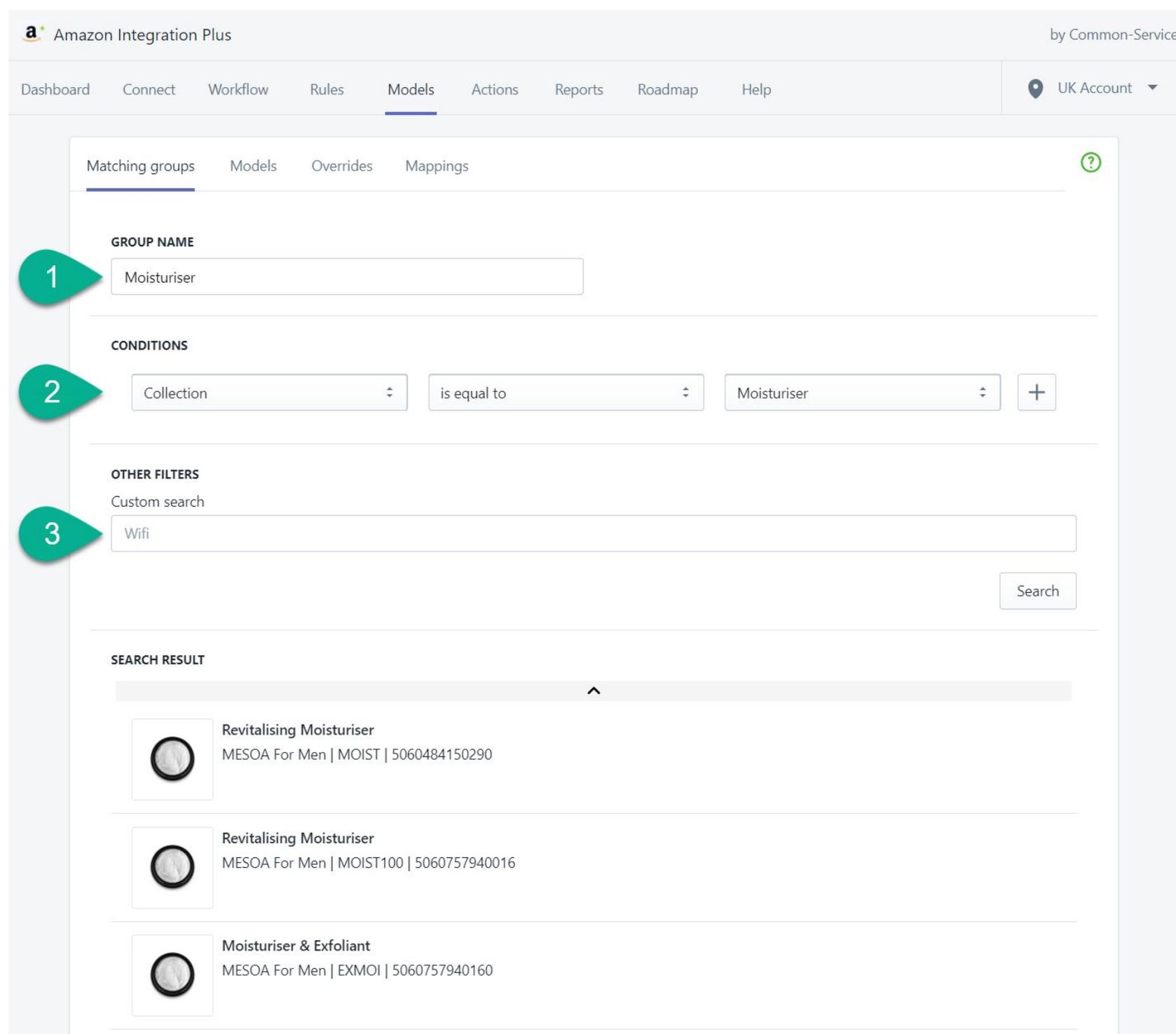
**No matching group configured yet** ▶  
Matching groups allow to create a set of products having the same characteristics for instance to group all T-Shirts with short sleeves from a same brand  
**Matching groups are required only to create new products on Amazon or to enrich them**

[Add your first matching group](#)

? [How to configure your Models ?](#)

# Create a matching group

1. Chose a memorable name
2. Select your collection/s
3. You can use custom search to refine more, example; you can search only “revitalising”, this preset will be saved.

The screenshot shows the 'Matching groups' configuration page in the Amazon Integration Plus interface. The page has a navigation bar with 'Dashboard', 'Connect', 'Workflow', 'Rules', 'Models', 'Actions', 'Reports', 'Roadmap', and 'Help'. The 'Models' tab is active. Below the navigation bar, there are tabs for 'Matching groups', 'Models', 'Overrides', and 'Mappings'. The 'Matching groups' tab is selected. The main content area is divided into three sections: 'GROUP NAME', 'CONDITIONS', and 'OTHER FILTERS'. The 'GROUP NAME' section has a text input field containing 'Moisturiser', with a green callout bubble '1' pointing to it. The 'CONDITIONS' section has a dropdown menu set to 'Collection', a dropdown menu set to 'is equal to', and a text input field containing 'Moisturiser', with a green callout bubble '2' pointing to the 'Collection' dropdown. The 'OTHER FILTERS' section has a 'Custom search' label and a text input field containing 'Wifi', with a green callout bubble '3' pointing to it. Below the 'OTHER FILTERS' section is a 'SEARCH RESULT' section with a scrollable list of three items. Each item has a circular product image, a title, and a product ID. The items are: 'Revitalising Moisturiser' (MESOA For Men | MOIST | 5060484150290), 'Revitalising Moisturiser' (MESOA For Men | MOIST100 | 5060757940016), and 'Moisturiser & Exfoliant' (MESOA For Men | EXMOI | 5060757940160).



# Create a matching group

Don't forget to Save your settings :)

Amazon Integration Plus by Common-Services

Dashboard Connect Workflow Rules **Models** Actions Reports Roadmap Help UK Account ▾

Matching groups Models Overrides Mappings ?

**GROUP NAME**

Moisturiser

**CONDITIONS**

Collection is equal to Moisturiser +

---

 MESOA For Men | EXBEA | 5060757940184

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 **Beard Oil & Moisturiser**  
MESOA For Men | BEMOI | 5060757940177

? Matching groups allow to create a set of products having the same characteristics for instance to group all T-Shirts with short sleeves from a same brand.

Back **Save**

# Create a model (don't be afraid !)



Chose the product type matching as best as possible your matching group

Amazon Integration Plus by Common-Services

Dashboard Connect Workflow Rules **Models** Actions Reports Roadmap Help UK Account

Matching groups **Models** Overrides Mappings

Create a model

I want to sell

Please choose matching group

Moisturiser

Please choose universe

Auto Accessory Baby **Beauty** Clothing Computers Consumer electronics Food And Beverages

Health Home Home Improvement Industrial Jewelry Kitchen Lab supplies

Large Appliances Lighting Luggage Music Musical instruments Office Pet Supplies

Professional healthcare Shoes Software Video Games Sports Tires And Wheels Toys Video

Please refine

Skincareproduct Use product type

Cancel

# Create a model



Amazon Integration Plus by Common-Services

Dashboard Connect Workflow Rules **Models** Actions Reports Roadmap Help UK Account

Matching groups **Models** Overrides Mappings ?

### Edit a model

Product Type: Beauty - Skincareproduct Select

**1** Variation theme Size Size **2**

**3** Attributes Add

Unit Count (unit\_count) Remove Edit  
Default value 1 Attribute Count

**4** Target Gender (target\_gender) Remove Edit  
Default value male

Target Audience (target\_audience\_base) Remove Edit  
Default value Men

**5** Product code exemption: None X  
Brand override:   
Manufacturer override:

? Models allow to enrich data of matching groups (set of products). You must configure the product type, universe and mandatory attributes.

Delete Cancel Save

Details on next page

# Create a model



## 1) Variation Theme

If your products have variants, you will select the field/s on Amazon side (1) you want to decline your variants on. If your product don't have variants, skip the step 1 & 2.

## 2) Selected variation attribute, here "Size"

Here you will select the corresponding Options (Shopify Side). If some of your products in the matching group don't have the selected Options fields, they will be created as individual products on Amazon. We chose here the variation theme Size, but many other are possible. If you have a couple of variant fields, please avoid to give a default value to both fields: it would be wrong.

## 3) Amazon Attributes, **at least 1 attribute is necessary** (other than title/description/image)

Amazon attributes will help you to enrich your feed, more you will add attributes, more you will sell because your product sheets will be highly qualified. Some attributes are required and in general they are tagged as "important". If they are not filled, you will get a "Feed Error".

## 4) Default values for attributes

You can map an existing field from Shopify here, and, if it is empty, replace it by the value you will input here.

## 5) Product code exemption

You don't have to fill this part as your product have GTIN (barcodes)

# Export to Amazon



Select the matching group you created, select the items you want to export (or all) and click on Export.

Amazon Integration Plus by Common-Services

Dashboard Connect Workflow Rules Models **Actions** Reports Roadmap Help UK Account

Catalog Orders Feeds Operations Scheduler Failures

**Export** Amazon.fr Amazon.co.uk Amazon.de Amazon.es Amazon.it

Import Match Lookup Search Upload

Send prices  Send quantities  Send images  Send metadata (title, description, category, etc.)

Export all Export selected

Matching Group: Moisturiser

Filter Search items Search

Products Total: 4 Showing: 4 Selected: 2

<input type="checkbox"/>	SKU	Asin	Title	Qty	Price	Existing	✓
<input checked="" type="checkbox"/>	MOIST	B086MWDTPY	Revitalising Moisturiser - 50ml	218	£14.49	Yes	
<input checked="" type="checkbox"/>	MOIST100	B086MT9PMV	Revitalising Moisturiser - 100ml	321	£23.99	Yes	
<input type="checkbox"/>	EXMOI	B086QL6L6R	Moisturiser & Exfoliant	427	£30.99	Yes	
<input type="checkbox"/>	BEMOI	B086QLVDTS	Beard Oil & Moisturiser	188	£22.49	Yes	

✓ Can be created

# Check the result of operation



In Action > Scheduler, check the result.

Amazon Integration Plus by Common-Services

Dashboard Connect Workflow Rules Models **Actions** Reports Roadmap Help UK Account

Catalog Orders Feeds Operations **Scheduler** Failures

Search items  Search

✓ Select Select Select Title Refresh

✓ Amazon Offers Update Send offers to Amazon Fri, Apr 10, 2020 10:38 AM 15 seconds ago Close

**Summary**

Title	Update offers on Amazon	Success	1	Start	2020-04-10 10:38:05	
Message	Offers updated successfully	Warning	0	Stop	2020-04-10 10:38:11	
Batch Id	fdaad0b2c621d04119ed40d6ce9ebf06	Error	0		6.07"	

**Messages**

	✓	⚠	⚠	Start	Stop	
Update offers for Amazon.co.uk	0	0	0	10:38:05	10:38:09	3.97"
Product updated, feed submission id: 78660018362, 2 items updated	1	0	0	10:38:05	10:38:11	2.10"
2 offers updated for Amazon.co.uk	0	0	0	10:38:05	10:38:11	0.00"

# Wait for the feed to be completed



4 feeds are **Submitted** to Amazon, Products, Inventory, Price, Images.

Wait for the process to be marked as “Done”, then check if you obtain errors or not. If there are not any error, your products have been created on Amazon !

Amazon Integration Plus by Common-Services

Dashboard Connect Workflow Rules Models **Actions** Reports Roadmap Help UK Account

Catalog Orders **Feeds** Operations Scheduler Failures

All Filter  Search

Product Errors

Offer Errors

	Submission ID	Status	Type						
	78668018362	Submitted	Products Images						
	78664018362	Done	Inventory	2	Fri, Apr 10, 2020 10:39 AM	9 minutes ago	37"		
	78665018362	Done	Prices	2	Fri, Apr 10, 2020 10:39 AM	9 minutes ago	41"		
	78660018362	Done	Products	2	Fri, Apr 10, 2020 10:38 AM	10 minutes ago	41"		

Refresh



# Result on Amazon

amazon.co.uk Beauty Search Hello, Olivier Account & Lists Returns & Orders Try Prime 0 Basket

Deliver to Olivier **Marseille 13002** Best Sellers Prime Video Olivier's Amazon Customer Service New Releases Books Buy Again Gift Ideas **COVID-19: Delivery, Returns & Safety**

[Beauty](#) [Luxury Beauty](#) [Skin Care](#) [Make-up](#) [Nail Care](#) [Hair Care](#) [Fragrance](#) [Sun Care & Tanning](#) [Tools & Accessories](#) [Men's Grooming](#) [New Arrivals](#) [Top Offers](#) [Expert Skin Care](#) [Salon & Spa](#)

We are prioritising products that customers need most. Delivery times for some items may be longer than normal. [Learn more](#)

## Revitalising Moisturiser - 50ml

by MESOA For Men



Click to open expanded view

Price: **£14.49**

Size Name: **50ml**

<b>50ml</b> £14.49	100ml £23.99
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- **MOISTURISE & PREVENT DRY SKIN** - Glycerine, one of the oldest and most respected skin moisturisers, helps to maintain the moisture balance and hydrates parched skin. Whilst sandalwood essential oil also hydrates the skin.
- **SMOOTH FINE LINES & WRINKLES** - Neroli essential oil rejuvenates dry, tired skin and smooths fine lines and wrinkles.
- **PREVENT SPOTS & ACNE** - Neroli essential oil is an antiseptic, antibacterial and anti-inflammatory that helps ease and reduce spot breakouts. Rooibos, aka red tea, is also a natural antioxidant, anti-inflammatory and has antimicrobial properties.
- **PREVENT OILY SKIN** - Glycerine draws water from the air into the skin to moisturise without leaving it greasy.
- **GLOWING & RADIANT SKIN** - Mandarin orange peel is rich in antioxidants. It helps neutralise free radicals that damage skin cells, and boosts circulation and blood flow to leave skin looking brighter and more radiant.

[Report incorrect product information.](#)

**£14.49**

Get it as soon as **17-22 April** when you choose **Standard Delivery** at checkout. [Details](#)

**In stock.**

Quantity:

[Add to Basket](#)

[Buy Now](#)

Dispatched from and sold by [Mesoa For Men](#).

[Deliver to Olivier - Marseille 13002](#)

[Add to List](#)

Share [Email](#) [Facebook](#) [Twitter](#) [Pinterest](#)

## Special offers and product promotions

Size Name: 50ml

- [Amazon Business](#) : For business-exclusive pricing, quantity discounts and downloadable VAT invoices. [Create a free account](#)

## Have a question?

Find answers in product info, Q&As, reviews